

Invest in
**HIGH-GROWTH
PRIVATE
TECHNOLOGY**
businesses



Vision



Democratise investments in
high-growth private
technology companies **for all**

Investment in private assets is exclusive



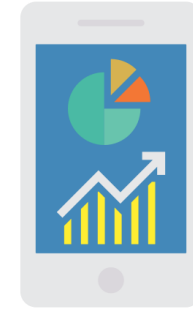
Selective access

Network-driven business accessible for a selected few



No cost transparency

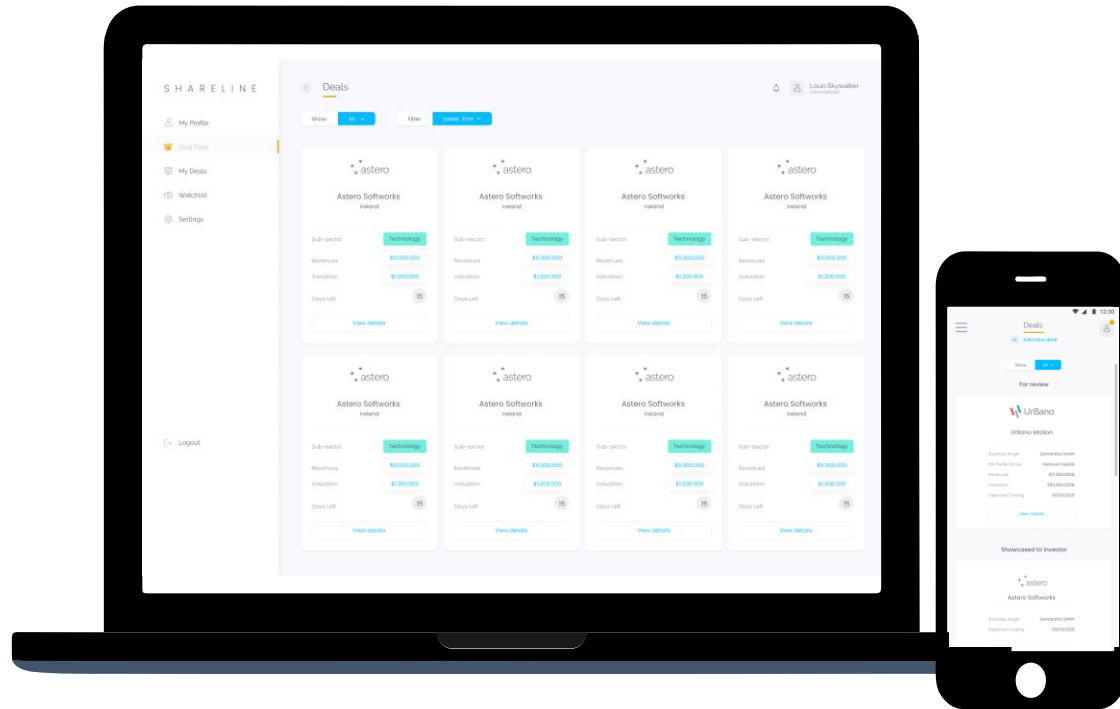
Highly-intermediated with no full cost visibility



Experts game

No user-friendly solutions for newcomers

Mission



We have built **Shareline** to make **investments** in private technology companies **accessible** and **user-friendly** for **experts** and **newcomers** alike

Our Platform



Investors:

**Invest in
tech companies**

you love and can't access today
in a few clicks



Existing shareholders:

**Make
(more) money**

from your best portfolio companies
in a few clicks

Investment selection criteria



**Series C to
pre-IPO**



**50%
annual revenues
growth**



**Tier 1 investor
base**

Deal sourcing focus

Pro rata funding

Funding of early investors' allocation in later stage rounds

**Low
competition**

No dedicated platform
or player

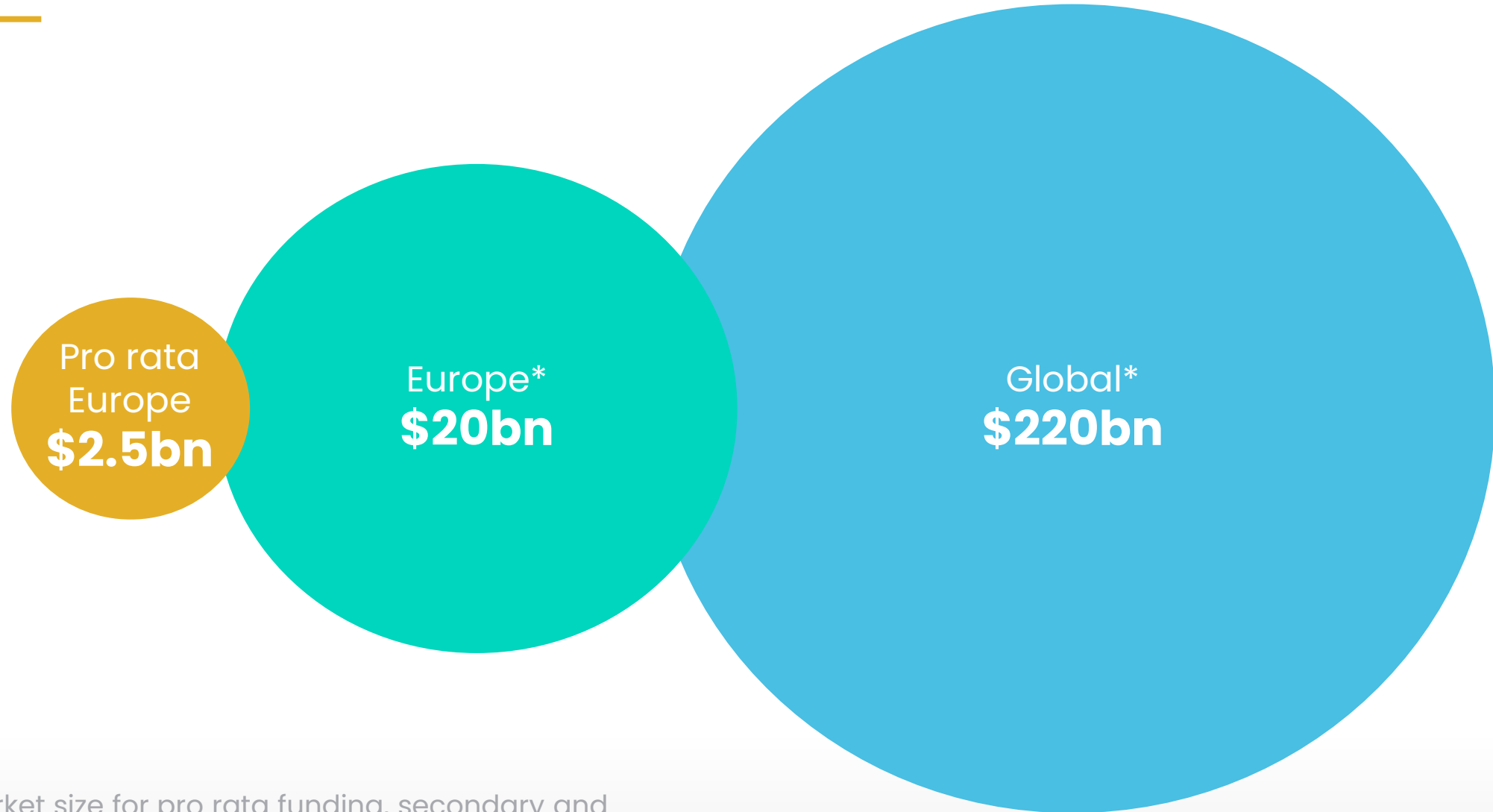


**Strong
demand**

Early investors unable
to follow their money

We also consider **secondary transactions** and will explore potential to launch an **employees' option financing** offering in the future

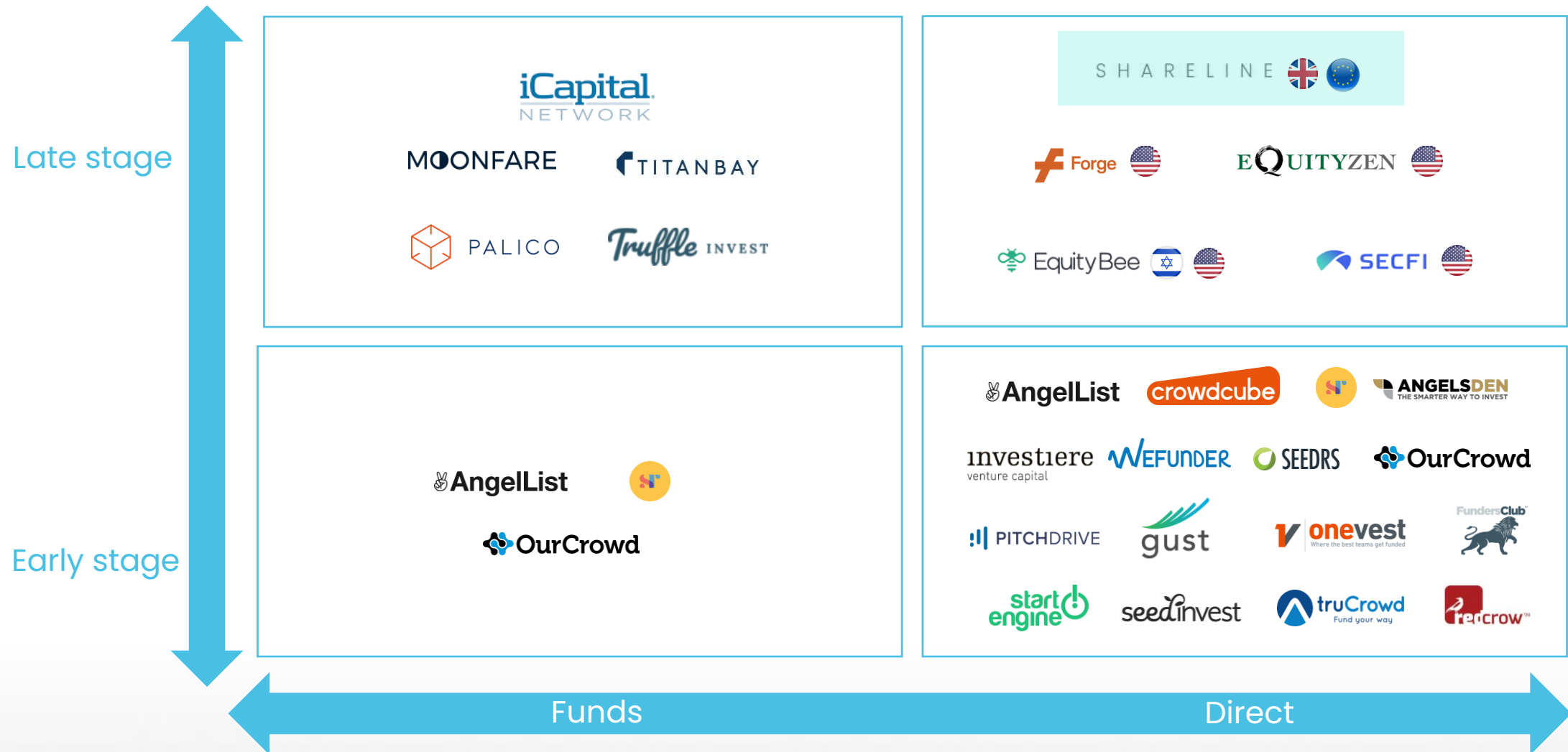
Market size



(*): market size for pro rata funding, secondary and option funding in series C+ technology companies

Source: Pitchbook, KPMG

Competition landscape



Clients



Retail Investors

\$0.5k–\$10k
average ticket



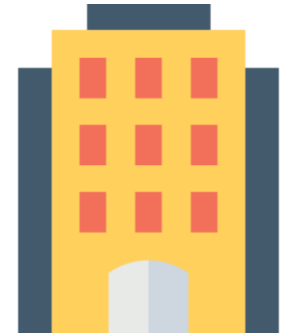
HNW Individuals

\$10k–\$250k
average ticket



Family Offices

\$250k–\$5m
average ticket



Hedge Funds

\$10m+
average ticket

Team



Thomas Dadashi

Founder & CEO



Ashish Puri

Founder & Chairman



Tadas Talaikis

Full stack developer



Revenue model



\$0

/ month

Free subscription
to our platform



5%

/ transaction

We make 5% on every
deal made on our
platform



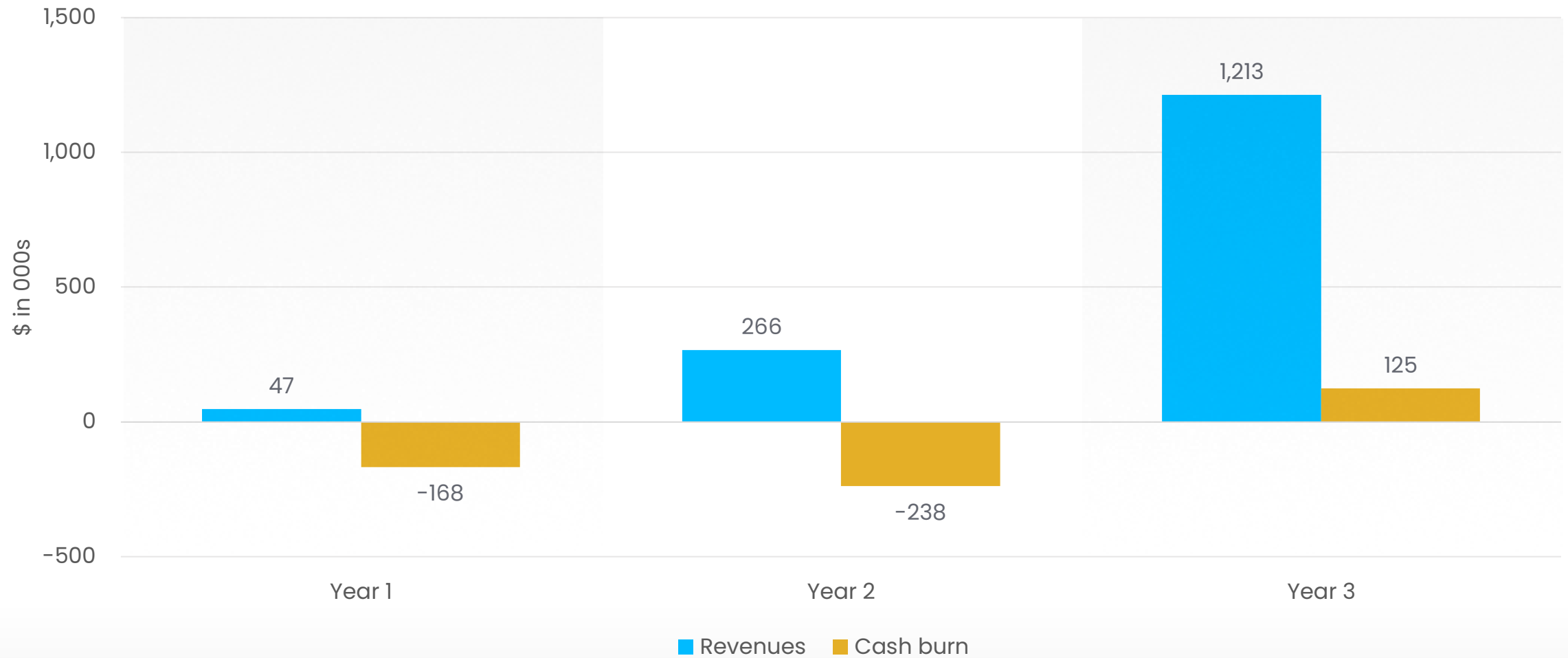
10%

performance fee

10% of the capital gain
made on each deal*

(*): of which 80% goes to the shareholder
funding its pro rata allocation

Business Plan





Invest in high-growth
private technology
companies **in a few
clicks**

Appendix

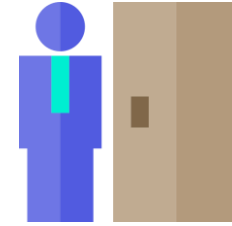
Pro Rata Funding explained



1 Company raising a late stage **round** (series C+)



2 Existing shareholders' right to **invest** in the round (*"pro rata allocation"*)



3 Early shareholders usually **unable** to underwrite their pro rata



4 Creation of an **affiliated SPV** to the existing shareholder


















5 **SPV funded** by investors on the platform to underwrite the pro rata allocation



6 Share of the upside **paid back** to the existing shareholder

Competition analysis

	Geography	Investment strategy focus	Platform
SHARELINE	 	Pro rata funding	
 Forge		Secondary	
EQUITYZEN		Secondary	
 EquityBee	 	Option financing	
 SECFI		Option financing	

Product roadmap

